

**Ministry of Commerce & Industry
Department for Promotion of Industry & Internal Trade**

**Press Note
28 June 2022**

15 companies selected under PLI Scheme for White Goods (ACs and LED Lights) with committed investments Rs 1,368 crore in Second Round

6 AC Companies to invest Rs 908 crore

9 LED Companies to invest Rs 460 crore

**Production worth Rs 25,583 crore expected over next 5 years,
creating additional direct employment of about 4,000 persons**

**Altogether, 61 companies under the PLI Scheme for White Goods to bring
investments of Rs 6,632 crore, production worth Rs 1,22,671 crore and create
46,368 additional direct employment over five years.**

After evaluation of the 19 applications received in the second round under the PLI Scheme for White Goods, 15 applicants with committed investment of Rs 1,368 crore have been provisionally selected as beneficiaries. These include 6 for manufacturing ACs components with committed investments of Rs 908 crore and 9 for LED Lights components with committed investments of Rs 460 crore. These 15 companies will have total production worth Rs 25,583 crore over five years and generate additional direct employment of 4,000 persons.

Four applicants are being referred to the Committee of Experts (CoE) for examination and its recommendations. The details of applicants are placed at Annexure.

In the first round of applications, 52 companies had filed their applications. Till now, 46 applicants with committed investment of Rs 5264 crore have been selected.

Altogether, 61 applicants approved in both the Rounds are expected to bring investments in component manufacturing eco-system of ACs and LED Lights industry to the tune of Rs 6,632 crore and generate approx. 46,368 direct employment opportunities. The Scheme is expected to lead to total production of components of ACs and LED Lights of about Rs 1,22,671 crore over five years.

For Air Conditioners, companies will be manufacturing copper tubing, compressors, control assemblies for IDU or ODU, Heat Exchangers and BLDC motors among other components. Similarly, for LED Lights, LED Chip packaging, LED Drivers, LED Engines, LED Light Management Systems and Metallized films for capacitors etc. will be manufactured in India.

The Union Cabinet had given approval to the Production-Linked Incentive (PLI) Scheme for White Goods (Air Conditioners and LED lights) to be implemented over FY 2021-22 to FY 2028-29 with an outlay of Rs 6,238 Crore on 7th April 2021. The Scheme was notified by DPIIT on 16.04.2021.

The PLI Scheme on White Goods is designed to create complete component ecosystem for Air Conditioners and LED Lights Industry in India and make India an integral part of the global supply chains. The Scheme extends an incentive of 6% to 4% on reducing basis on incremental sales for a period of five (5) years subsequent to the base year and one year of gestation period. Domestic Value Addition is expected to grow from the current 15-20% to 75-80%.

Table 1: Applicants provisionally selected in the 2nd Round of PLI Scheme for White Goods

(i). Air Conditioners

Sl.	Applicant	Products to be manufactured	Gestation period	Committed Investment (Rs Crore)
1.	ADANI COPPER TUBES LIMITED	1. Copper Tube (Plain and/or grooved)	Up to 03/23	408.00
2.	LG ELECTRONICS INDIA PRIVATE LIMITED	1. Compressors 2. Control Assemblies for IDU or ODU or Remotes 3. Motors 4. Heat exchangers 5. Plastic Moulding components	Up to 03/23	300.00
3.	STARION INDIA PVT LTD	1. Control Assemblies for IDU or ODU or Remotes 2. Cross Flow Fan (CFF) 3. Heat exchangers 4. Sheet Metal Components 5. Plastic Moulding components	Up to 03/23	50.10
4.	KAYNES TECHNOLOGY INDIA LIMITED	1. Control Assemblies for IDU or ODU or Remotes 2. Plastic Moulding components 3. Display Panels (LCD/ LED)	Up to 03/23	50.00
5.	MITSUBISHI ELECTRIC INDIA PRIVATE LIMITED	1. Control Assemblies for IDU or ODU or Remotes 2. Cross Flow Fan (CFF) 3. Heat exchangers	Up to 03/23	50.00
6.	SWAMINATHAN ENTERPRISES PRIVATE LIMITED	1. Motors	Up to 03/23	50.00
Total				908.10

(ii) LED Lights

Sl.	Applicant	Products to be manufactured	Gestation period	Committed Investment (Rs Crore)
1.	JINDAL POLY FILMS LIMITED	1. Metalized film for capacitors	Up to 03/23	360.00
2.	SAHASRA SEMICONDUCTORS PRIVATE LIMITED	11. LED Drivers	Up to 03/23	20.00
3.	KONARK FIXTURES LIMITED	1. LED Drivers 2. LED Modules 3. Mechanicals- Housing 4. Diffusers 5. LED Light Management Systems (LMS) 6. Printed Circuit Boards (PCB) including Metal Clad PCBs 7. LED Transformers	Up to 03/23	16.55
4.	WIPRO ENTERPRISES PRIVATE LIMITED	1. LED Drivers 2. LED Light Management Systems (LMS)	Up to 03/23	12.00
5.	LUMENS AIRCON PRIVATE LIMITED	1. LED Drivers 2. LED Modules 3. Mechanical- Housing 4. Diffusers	Up to 03/23	10.50
6.	SVN OPTO ELECTRONICS PVT LTD	1. LED Drivers 2. LED Engines 3. LED Modules 4. Mechanicals – Housing 5. Diffusers	Up to 03/23	10.33
7.	CROMPTON GREAVES CONSUMER ELECTRICALS LIMITED	1. LED Drivers 2. LED Modules 3. Mechanicals- Housing 4. Diffusers 5. LED Light Management Systems (LMS) 6. LED Engines	Up to 03/23	10.15
8.	ELIN ELECTRONICS LIMITED	1. LED Drivers 2. LED Engines 3. LED Modules 4. Mechanicals – Housing 5. Diffusers	Up to 03/23	10.00

9.	ESKO CASTING AND ELECTRONICS PRIVATE LIMITED	1. LED Drivers 2. LED Engines 3. Mechanicals –Housing 4. LED Light Management Systems (LMS)	Up to 03/23	10.00
Total				459.53

Table 2: Applicants referred to the Committee of Experts (CoE)

Sl.	Applicant	Products to be manufactured	Gestation period	Committed Investment (Rs Crore)
1.	ZECO AIRCON LIMITED	1. Heat Exchangers 2. Sheet Metal components	Up to 03/23	100.00
2.	EMM ESS AIRCON PRIVATE LIMITED	1. Control Assemblies for IDU or ODU or Remotes, 2. Cross Flow Fan (CFF), 3. Valves & Brass components, 4. Sheet Metal components, 5. Plastic Moulding components	Up to 03/23	52.00
3.	SPEEDOFER INDIA PRIVATE LIMITED	1. Ferrite Cores	Up to 03/23	18.00
4.	SIMOCO TELECOMMUNICATIONS (SOUTH ASIA) LIMITED	1. LED Drivers 2. LED Engines 3. LED Modules 4. Wire Wound Inductors 5. Drum Cores 6. LED Light Management Systems (LMS) 7. Printed Circuit Boards (PCB) including Metal Clad PCBs 8. LED Transformers	Up to 03/23	10.63
Total				180.63
